

**Tom Brown**  
**is a**  
**champion of**  
**vanguard**  
**thinking**  
**about**  
**leadership.**

Tom's insights on the changing shape of 21st Century leadership led him to author *The Anatomy Of Fire: Sparking A New Spirit Of Enterprise* (Foreword by Jim Collins). Tom's perceptive thinking continues to enhance his other endeavors. Tom wrote the keynote essay for *Business: The Ultimate Resource*, the largest handbook/database ever assembled on managerial leadership. Tom was Best Practice Editor for the U.S. edition; along with thought leaders Warren Bennis, James Champy, Daniel Goleman, and others, he serves as a member of the international *Business* Editorial Advisory Board.

To stimulate new dialogue in organizations, Tom re-told classic tales to reflect on modern society. His *Fiscal Fairy Tales* is now being published in other languages. Also popular is his future-focused *STRETCH! 21 Events That Will Rock The Next Century*; it projects events that *may* make headlines, thereby providing challenges to tomorrow's leaders. As a dramatist, his trio of 10-minute plays, *Labor Saving Devices*, offers new perspectives on today's chaotic workworld.

Tom became widely known through his 400+ columns and articles. Editor-at-Large for *IndustryWeek* and Contributing Editor for The Conference Board's *Across The Board*, Tom has also written for The Drucker Foundation's *Leader-to-Leader*, Harvard's *Management Update*, the *Financial Times*, and *The Wall Street Journal*. He hosted CRM's *Leading With An Edge* video series and was a founding columnist for Public Radio's *Marketplace*.

Tom has been active in leadership development since 1977 when he helped to create the Honeywell Aerospace Management Development Center. His initial research into the now-critical field of human and organizational values was pioneer. Over three decades, he has shared his thoughts on "Vision, Values, Action!" and "Leading Change!" with scores of top organizations including IBM, McKesson, ADP, General Motors, Texas Instruments, Baxter Healthcare, Kraft-General Foods, Sears, General Dynamics, KPMG, U.S. Steel, IDS/American Express, 3M, Square D, GTE, and Pfizer. Tom has also lectured at numerous universities, and he serves on the Advisory Board for the doctoral programs on leadership and change at Pepperdine University.

Today, as Publisher of BrownHerron Publishing ([www.brownherron.com](http://www.brownherron.com)), Tom heads a company that provides leading-edge thinking by publishing electronic documents (or e-Docs) available to readers in 190 countries. BrownHerron has become the e-publisher for more than 50 authors and is seen as a pioneer in 21st Century publishing; its e-Docs are sold exclusively on [www.amazon.com/BrownHerron](http://www.amazon.com/BrownHerron). §



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